

FOR IMMEDIATE RELEASE

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QUIKRETE® FIREPLACE MORTAR IDEAL FOR REPAIRING FIREPLACE MORTAR JOINTS AND FIRE BRICK

LAS VEGAS (Jan. 18, 2011) – QUIKRETE® Fireplace Mortar is a silicate-based refractory cement caulk ideal for tuck pointing damaged firebox mortar joints and repairing chips, cracks and breaks in fire brick commonly found in fireplaces and wood burning stoves. Once cured, the mortar provides superior adhesion for a durable repair while withstanding temperatures up to 2,000 F.

Using a caulk gun, the mortar is applied in strips no greater than 1/8-inch with multiple 1/8-inch layers for larger joints as needed. Once dry, start a low fire, keeping the temperature below 212 F until the mortar is dried thoroughly. It will typically take one to four hours to assure adequate drying and set time. Afterwards, increase the firebox temperature to 500 F for an additional one to four hours before routine usage.

QUIKRETE® Fireplace Mortar, sold in 10 ounce tubes, retails for approximately \$5.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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